



SUZANNE GROTH
PRESIDENT & CEO

The vineyards of Oakville are both home and inspiration to Suzanne Groth, and the root of what drives her to lead the family winery for the next generation. “Our pursuit is to make the best wine that each vintage allows,” she says. “Growing grapes to make the best wine we can is the ultimate and highest purpose in our stewardship on this piece of land.”

“The winery is a family business, and as a family we are compelled to be involved in every aspect, to learn, live and preserve it for the next generation,” says Suzanne. “Oakville, beyond being one of Napa Valley’s most desirable and coveted growing regions, is also a neighborhood, full of friends and farmers that share our vision and quest for fine wine,” she adds.

Suzanne grew up around in and around the Groth vineyards and winery. Her first job was cleaning her parents’ office on weekends, and later she worked in the tasting room. She went away to college to study art, and is an avid and accomplished painter. But she came back to wine, back home to Oakville feeling the pull of the family wine business. “The wine business is so multi-faceted. It has so many points, from farming to winemaking to business, commerce, politics, environmental, sustainability—it’s satisfying and complex.”

Suzanne first went to work selling wine for a fine-wine distributor. “After selling other people’s ‘wine vision,’ I was able to appreciate how very special Groth Vineyards is” she says. Suzanne returned to the family business in 1998, working in wine sales and public relations before leading sales and marketing, and succeeded her father Dennis as president in 2017. With her two children, she is committed to ensuring the success of the family business and health of the property for their future.

Alongside her duties at the winery, she serves as an Officer of the Board for The Wine Institute and is President of the Oakville Winegrowers. Intertwining her love of art, family, and work, Suzanne creates paintings inspired from Groth’s vineyards. Many of her pieces adorn the walls at the winery.

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